

Video Production Agreement

Producer: [Producer name], [Business name] **Client:** [Client name], [Company name]

Date: [Date]

1. Project and Deliverables

Producer will produce [project, e.g., "a brand video for Client's website"]. Deliverables: [e.g., "one 90-second main video, one 30-second cut, and three 15-second vertical social clips, with captions, delivered as MP4 files in 4K and 1080p"]. Creative direction: [describe, or "per the approved treatment/script"].

2. Production Schedule

Pre-production (script, shot list, scheduling): [dates]. Filming: [Number] day(s) of up to [Number] hours on [dates] at [locations]. First cut delivered within [Number] business days after filming. Final delivery within [Number] business days after Client approves the final cut.

3. Revisions

The fee includes [Number, e.g., two] rounds of revisions to the edit. Client will send consolidated feedback within [Number, e.g., 5] business days of each cut. Further revisions, or changes to the approved script after filming, are billed at [Amount] per hour.

4. Fee and Payment

Total fee: [Amount]. Payments: [Amount] (e.g., 50%) at signing to reserve production dates, and [Amount] on approval of the final cut, before delivery of final files. Pre-approved expenses such as travel, location fees, props, or talent are billed at cost [plus [percentage]%]. Invoices are due within [Number] days.

5. Releases, Locations, and Music

[Choose: "Producer" / "Client"] will obtain signed releases from everyone who appears on camera and permission for every filming location. Producer will use only music, stock footage, and fonts licensed for the intended use, and will tell Client of any limits of those licenses (for example, for paid ads or broadcast).

6. Ownership and Use

Once Client has paid in full, [Choose: "Client owns the final deliverables" / "Producer grants Client a perpetual, non-exclusive license to use the final deliverables for any purpose"]. Raw footage and project files remain with Producer unless purchased for [Amount]; Producer will keep them for [Number] months. Producer may show the finished video in its portfolio [unless Client opts out here: ____].

7. Cancellation and Weather

If Client cancels more than [Number] days before filming, the deposit is kept to cover pre-production; within that period, [percentage]% of the total fee is due. A shoot postponed for weather or Producer's illness is rescheduled at no extra cost.

8. Limitation of Liability

Producer's total liability under this agreement is limited to the fees Client has paid.

Producer is not responsible for content or claims Client supplies, or for third-party platform changes after delivery.

9. Independent Contractor and Governing Law

Producer is an independent contractor. This agreement is governed by the laws of the State of [State] and is the entire agreement for this project; changes must be in writing and signed by both parties.

Signatures

By signing below, each party agrees to these terms.

[Producer name] ("Producer")

Signature: _____ Printed name: _____ Date: _____

[Client name] ("Client")

Signature: _____ Printed name: _____ Date: _____

This template is a general starting point, not legal advice — customize it and have it reviewed for your situation.